



BRAND PROFILE



**WITH YOU
ON EVERY JOURNEY**



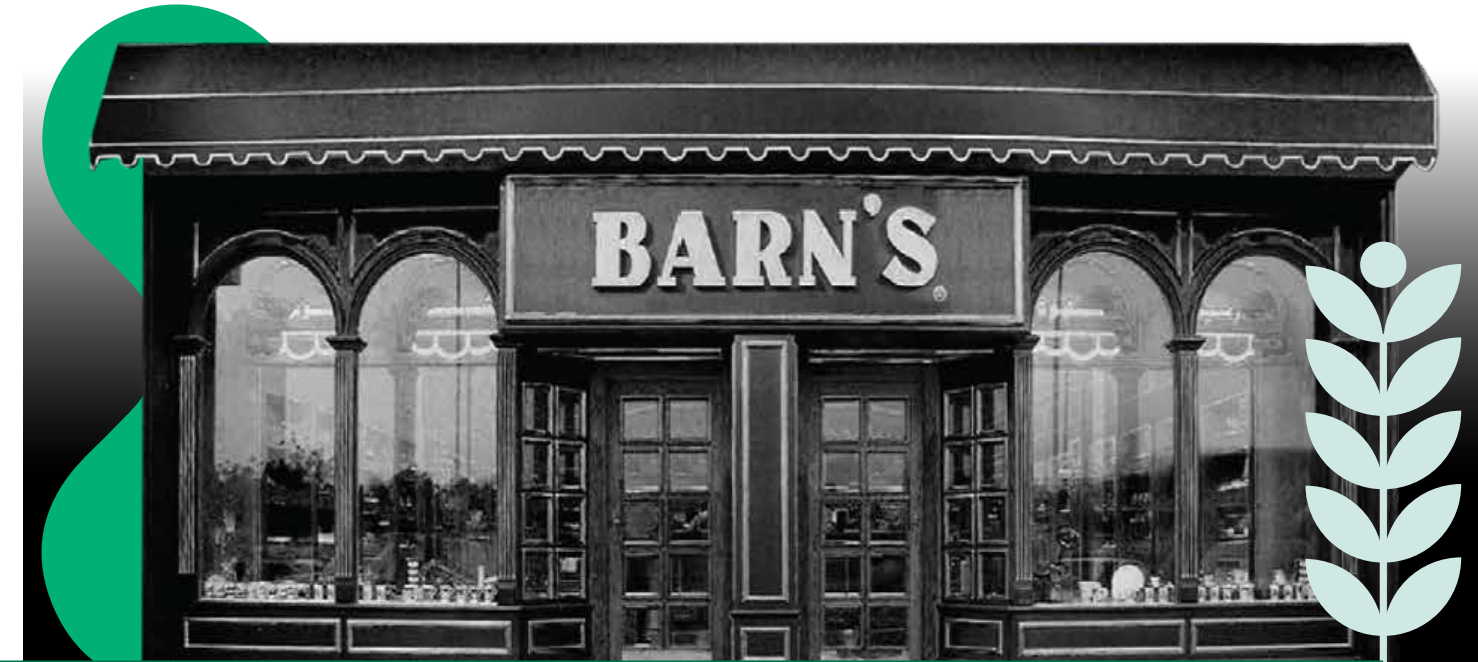
Our Story

Every cup holds a story, and Barn's is no exception. Since 1992, we have stood strong through thick and thin, witnessing the progressive era within the Kingdom. As pioneers of the coffee industry, We proudly established ourselves as the first coffee shop with a drive-thru and one of the inaugural local coffee brands. With every cup, we strive to make the serving deliciously lovable. Through constant market exploration and time investment in expanding our product range, our focus is on crafting a worthy cup.

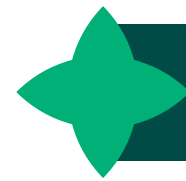
A TALE OF TIMELESS TASTE SINCE 1992

Vision

To be the premier coffee brand that sparks the senses with innovative and authentic experiences.



The Heritage of Coffee in the Arab World



Barn's Role in Fulfilling That Tradition

IN THE ARAB WORLD, COFFEE IS MORE THAN JUST A DRINK— it symbolizes hospitality, tradition, and connection. For centuries, coffee has been woven into the fabric of daily life, bringing people together and reflecting the region's rich cultural heritage. It's a drink that has accompanied conversations, celebrations, and quiet moments, making its mark as an essential part of Arab culture.

Barn's is proud to contribute to this long-standing tradition, blending the timeless essence of coffee with innovation to create unforgettable experiences. We are not just serving coffee—we are crafting moments that honor the past while embracing the future. As Barn's grows, it stays true to its core values of quality and authenticity, responding to the evolving tastes of its customers while remaining deeply rooted in the rich coffee heritage of the Arab world.

A Legacy Built on Trust & Connection

it's about the **trust** it has earned, the **connections** it has nurtured, and the **memories** it has helped create.

Every cup served reflects the passion, care, and commitment to excellence that has defined Barn's since its inception.



Barn's legacy is more than its coffee



Roasting & Brewing Expertise

Great coffee begins with the right approach.



From carefully selecting the finest beans worldwide to serving the perfect cup, every step is taken with passion and expertise roast.



The real magic happens during the roasting process. By sourcing high-quality beans from trusted farms globally, we ensure that only the most unique and flavorful beans make it to your cup.



Roasting in small batches brings out their natural flavors and achieves the perfect balance with every roast.



Brewing combines time-tested methods with the latest techniques, ensuring each cup is right.

For us, it's all about the craft. Roasting and brewing **are more than processes** ; they're a passion that allows us to serve coffee that's not just good but unforgettable.



Product Portfolio

Turkish Coffee



Cappuccino



Black Coffee



Karak Tea



Customer Experience & Community

Coffee is an experience,
NOT JUST A DRINK.

From the moment you step in or connect with us online, the goal is to make every visit memorable.

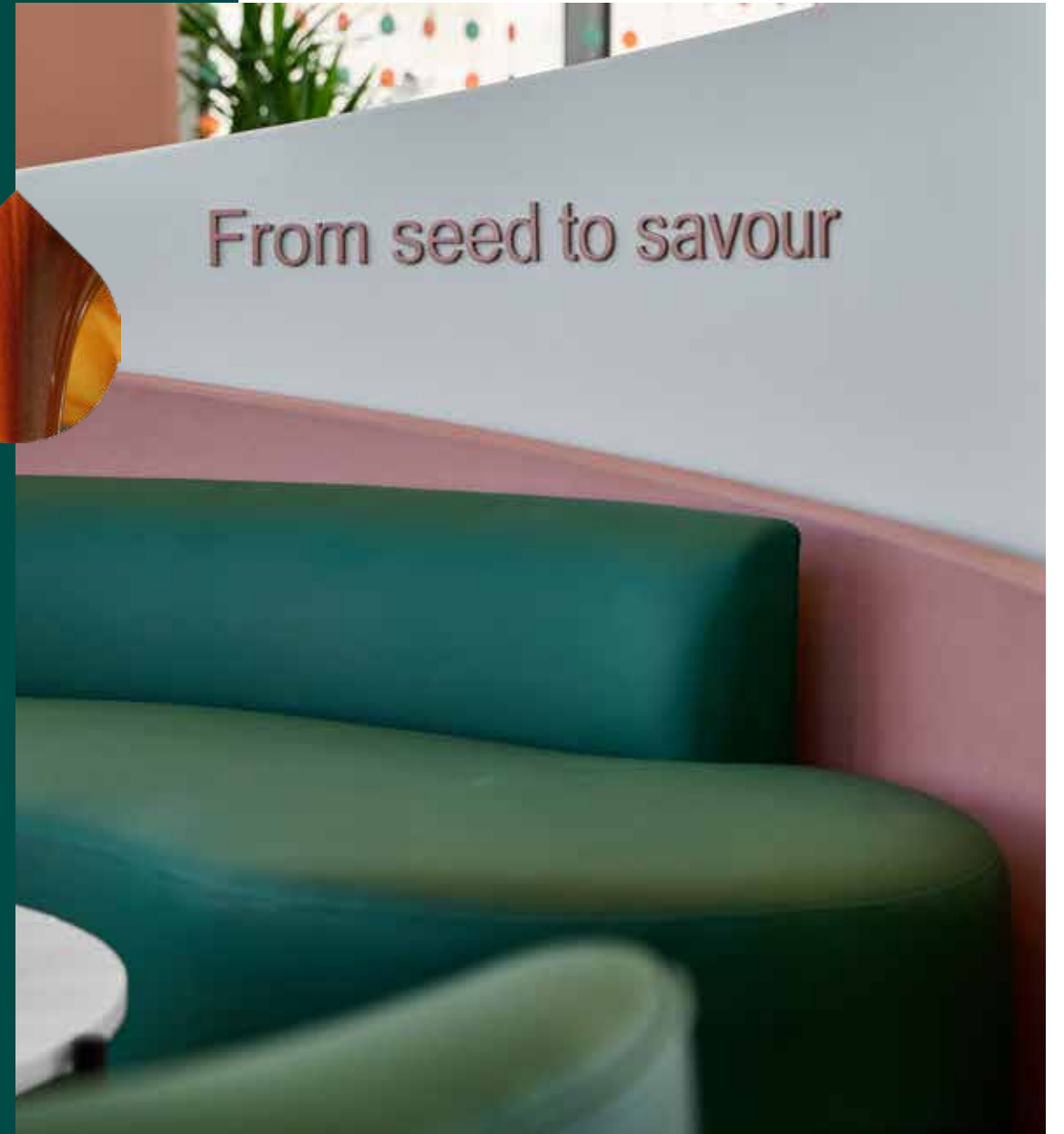
Whether you're enjoying a quiet moment or sharing time with friends, we create spaces that foster connection and a sense of belonging.

Every interaction is personal, with our team dedicated to knowing your preferences and ensuring each cup is just right. Beyond coffee, we strive to build a sense of community through local partnerships and events, creating a place where people can gather and share meaningful moments.



Sustainability & Corporate Social Responsibility

“Commitment to making a positive impact is at the heart of our community initiatives. By supporting various local charities and partnering with organizations that align with our values, we focus on contributing to causes that create real change. These efforts help build a stronger, more connected community”.



Global Presence

Barn's journey has extended beyond Saudi Arabia's borders



with a presence in Egypt, Bahrain, and more. Our passion for exceptional coffee continues to connect with new communities across these regions.

Looking to the future, we are excited to expand into Morocco, Qatar, Kuwait, Oman, and the UAE, bringing Barn's unique coffee experience to coffee lovers everywhere. Additionally, plans are in place for expansion into Europe, Southeast Asia, and North America.

Awards & Recognitions

2024

Top Franchise Group

Excellence in Franchise Services Award

Best Coffee Franchise of the Year Award

Franchise Award for Local and Regional Expansion in Coffee

Doha International Coffee Exhibition

The Best

Coffee Shop Experience
Innovation in Coffee
Product Display



Collaborations & Partnerships

Barn's is proud of its impactful partnerships that drive innovation and bring unique experiences to our community.

AMONG OUR NOTABLE COLLABORATIONS



**Rolls Royce's Event
London 2024**



E-Sport World Cup



CONTACT US

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www.barnsfranchise.com

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